

## **WHAT IS CLAIMED IS:**

- 1            1. A content serving system for tracking content objects stored on a
- 2            plurality of remotely-located content exchanges, the content serving system comprising:
- 3                a content source providing a content object;
- 4                a content server coupled to the content source and comprising one or more
- 5            content objects, wherein the content server provides copies and partial copies of the one
- 6            or more content objects;
- 7                a local content catalog comprising information on the one or more content
- 8            objects stored on the content server; and
- 9                content location information remotely located from the content exchanges
- 10            and comprising location information for the copies and partial copies.

1                   2. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, further comprising  
3 location information for the plurality of remotely-located content exchanges.

1                   3. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, wherein the content  
3 source is one of a live web cam, a video or audio feed, a data object, a data stream, a  
4 video tape or audio tape, an optical or magnetic disk.

1                   4. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, further comprising a  
3 content manager coupled to the local content catalog and the content location  
4 information.

1               5. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 4, wherein the plurality of  
3 remotely-located content exchanges are across the Internet from the content server.

1                   6. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, wherein the content  
3 location information comprises a location of a content exchange that has a copy of the  
4 content object.

1           7. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, wherein the local content  
3 catalog comprises information on one or more content objects published to the Internet.

1           8. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 1, wherein the content  
3 location information comprises location information on one or more content object  
4 portions.

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1           9. A content serving system for tracking content objects stored on a  
2 plurality of remotely-located content exchanges, the content serving system comprising:  
3           a content source providing a content object;  
4           a content server coupled to the content source and comprising one or more  
5 content objects, wherein the content server provides copies and partial copies of the one  
6 or more content objects;  
7           a local content catalog comprising information on the one or more content  
8 objects stored on the content server; and  
9           location information for the plurality of remotely-located content  
10 exchanges.

1           10. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 9, further comprising content  
3 location information remotely located from the content exchanges and comprising  
4 location information for the copies and partial copies.

1           11. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 9, wherein the content  
3 source is one of a live web cam, a video or audio feed, a data object, a data stream, a  
4 video tape or audio tape, an optical or magnetic disk.

1           12. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 10, further comprising a  
3 content manager coupled to the local content catalog and the content location  
4 information.

1           13. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 12, wherein the plurality of  
3 remotely-located content exchanges are across the Internet from the content server.

1           14. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 9, wherein the content  
3 location information comprises a location of a content exchange that has a copy of the  
4 content object.

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1           15. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 9, wherein the local content  
3 catalog comprises information on one or more content objects published to the Internet.

1           16. The content serving system for tracking content objects stored on  
2 the plurality of remotely-located content exchanges of claim 9, wherein the content  
3 location information comprises location information on one or more content object  
4 portions.

1           17. A content serving system for tracking content objects, the content  
2 serving system comprising:

3           a content server comprising one or more content objects;

4           a plurality of content exchanges remotely located from the content server  
5 comprising copies of the one or more content objects and partial copies of the one or  
6 more content objects;

7           a local content catalog comprising information on the one or more content  
8 objects stored on the content server; and

9           content location information comprising location information the one or  
10 more content objects.

1           18. The content serving system for tracking content objects of claim  
2 17, wherein each content exchange comprises a content store for caching the copies and  
3 partial copies.

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